

Doosh

Winter 2010

Satellite Spies

Be noble for you are made of stars. - Serbian proverb

Winter 2010 sees Doosh embark on mankind's greatest adventure - taking a giant leap into the final frontier with winter 2010, *Satellite Spies*.

"I have always been fascinated by space," says Doosh designer Theresa Brady. "It is so far beyond anything we can imagine that we can't conceive of the wonders it holds," she says.

When Brady was designing this collection, the world was celebrating the 40th anniversary of the first moonwalk and the label had emerged from undergoing a remarkable evolution.

"These factors combined inspired me to create a range that would take us into the next decade of the new millennium and beyond," says Brady.

Tees and hoodies get patriotic by embedding maps of New Zealand in a fingerprint design that tells the history of the label or coloured lines that mimic seismic waves, while denim offers a guide for charting unknown territory by featuring the hemisphere specific Southern Cross constellation embroidered onto pockets.

The colour palette is predominately night sky black, with silver and copper highlighting designs of vast galaxies and shooting stars, and dresses, shirts, cardigans and coats incorporate a full spectrum of celestial hues.

Relaxed fit garments in merino, cotton and drill are paired with shiny, wet-look, easy-care acrylics and polyesters that feel out of this world.

Shoot for the stars with *Satellite Spies*, and enjoy a celestial journey like no other.

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